



# Branding Package

## THIS PACKAGE INCLUDES...

- Brand Research & Inspiration  
Pinterest/ mood board created by client and me... – this helps get a feel for the look and style, and also use of imagery
- 4 original logo design concepts to choose from + upto 6 revisions of the one you choose
- 1 final logo design, plus one logo variation
- 1 watermark design
- Typography/font selection
- Complete Brand Style Guide  
Includes all logos, design elements, colors and typography, plus tips and guidelines to help you and maintain your visual identity.
- Ownership of all logo and watermark files

## FINAL FILES DELIVERED

All logos in color and black. File formats:

- Web + Social Media (JPG, PNG)
- Print-ready (PDF, JPG)
- Vector / Source File (PDF, EPS)
- PDF of your new Brand Style Guide

**COST:**

**\$990 + GST**

Turnaround time: 1-2weeks

## BRANDING ADD-ONS

BUSINESS CARD DESIGN (2 sides)	\$120
STATIONERY Business letterhead, with compliments, Fax template, + one other stationery item	\$125
SOCIAL MEDIA IMAGERY Two social media profile page designs of your choice, (facebook banner, LinkedIn Banner, Mail Chimp Banner etc) plus two branded Instagram images	\$175
ONE-PAGE PDF DESIGN Menu, Flyer, Price Sheet, Poster	\$180
TWO-PAGE PDF DESIGN Menu, Flyer etc	\$250

## OTHER MARKETING COLLATERAL

Quoted separately based on project.

PDF DESIGN (2-4 PAGES)

Starting at \$250

POSTCARD or MAILER DESIGN

Starting at \$250

BROCHURE

Starting at \$275

MEDIA KIT or LOOK BOOK

Starting at \$400